***Solano County Fair Association***
**Special Meeting of the Board of Directors**
*to be held*
**Wednesday, August 20, 2025, at 6:00 pm**
**Solano County Fairgrounds**
**900 Fairgrounds Drive, Vallejo CA 94589**
**Directors' Room**
**This meeting will not be accessible via remote access.**

***42 weeks and 1 day until the 77th Annual Solano County Fair***
***Thursday, June 11 – Sunday, June 14, 2026***

**Directors**
George Kennedy, President, District 2
Deborah Dickson, Vice President, District 3
Shawn Smith, Treasurer, District 2
Lee Williams, Past President, District 5
Norma Placido, Director, District 1
Joe Joyce, Director District 3
Jeff Moorhead, Director District 5
Rhonda Rochon-Smith, Director District 1
Christina Love, Director District 4
Frank Malifrando, Director District 2
Tinisch Hollins, Director District 1

**Staff**
Kim Alexander Yarbor, Solano County Fair Association Counsel
Rich Gravelle, Business Analyst, Solano County Fair Association
Tom Keaney, CEO, Solano County Fair Association
Nancy Nelson, Senior Management Analyst, County of Solano

## Our Mission

*To ensure a positive experience for the public by providing a year-round multi-purpose venue that showcases and celebrates the wide variety of resources and activities to our diverse communities. To provide shelter to evacuees and a place of emergency shelter for livestock.*

## Matters of Information.

*The Solano County Fair Association does not discriminate against persons with disabilities. If you wish to attend this meeting and you will require assistance to participate, please call the Fair Association's Administration Office at (707) 551-2000 at least 24 hours in advance of the meeting to make reasonable arrangements to ensure accessibility to this meeting.*
*Non-confidential materials related to an item on this Agenda submitted to the Board after distribution of the agenda packet are available for public inspection at the Solano County Fair Association's Administration Office, 900 Fairgrounds Drive, Vallejo, California. These materials may also be viewed on the Solano County Fair Association's website at www.scfair.org*

# AGENDA
## Regular Board Meeting
## Wednesday, August 20, 2025, at 6:00 pm

1. **CALL TO ORDER** – Presenter: President Kennedy – Items 1-6
   All matters noticed on this agenda, in any category, may be considered for action as listed. Any items not so noticed may not be considered. Items listed on this agenda may be considered in any order, at the discretion of the Chair.

2. **PLEDGE OF ALLEGIANCE**

3. **ROLL CALL**

4. **CHANGES TO OR DELETIONS FROM THE AGENDA**

5. **APPROVAL OF THE AGENDA**
   **ACTION:** Approval of Regular Board Meeting Agenda

6. **PUBLIC COMMENT**
   *This is your opportunity to address the Board on a matter not listed on the agenda, provided that the comments are within the subject matter jurisdiction of the Board. Comments are limited to 3 minutes per speaker.*
   **ACTION**: Information only.

7. **PRESENTATION BY SOUTHERN HOSPITALITY** Presenter: Damon D'Arienzo
   **ACTION:** Information only

8. **CLOSED SESSION.**

   a. **CONFERENCE WITH REAL PROPERTY NEGOTIATORS SESSION (Cal. Gov't. Code §54956.8)** Property: 900 Fairgrounds Drive, Vallejo, CA Negotiating Parties: Pomo Tribal Council and SCFA Agency Negotiator: CEO Keaney

   b. **CONFERENCE WITH LEGAL COUNSEL—POTENTIAL LITIGATION (Cal. Gov't Code §54956.9(d)(2).):** (1 Case) – Presenter: Kim Alexander Yarbor

9. **REPORT ON ACTIONS, IF ANY, TAKEN DURING THE CLOSED SESSION**
   Presenter: President Kennedy

10. **REVIEW OF MINUTES OF REGULAR BOARD MEETING OF JULY 16, 2025** – Presenter: President Kennedy
    **ACTION:** Possible approval of submitted minutes for the Regular Board Meeting of Wednesday July 16, 2025

11. **CEO'S REPORT –** Presenter: CEO Keaney
    **ACTION**: Information only.

12. **PRESIDENT'S REPORT** - Presenter: President Kennedy
    **ACTION**: Information only.

**13. 2026 THEME SELECTION**. Presenter: CEO Keaney
**ACTION**: Possible approval of 2026 Fair theme.

**14. 2026 DATE SELECTION**. Presenter: CEO Keaney
**ACTION**: Possible approval of 2026 Fair dates.

**15. COMMITTEE REPORTS**
- Buildings & Grounds
- Finance
- Fundraising

**ACTION**: Possible approval of committee reports.

# ANNUAL MEETING OF THE BOARD OF DIRECTORS

**ELECTION OF 2025 – 2026 BOARD OFFICERS**
*Presenter: Past President Williams*
**ACTION**: Election of Board Officers.

# REVIEW OF THE 2025 SOLANO COUNTY FAIR

a. What Went Well?
b. What Could be Better?

**1. FAIR OPERATIONS REVIEW**
a. Access: traffic management, parking, directional signs, paths of travel.
b. Fair Layout: pedestrian traffic flow, comfortable spacing, lighting, adequate seating, adequate picnic tables.
c. Aesthetics & Cleanliness: landscaping, general aesthetics, décor, signs, restrooms, trash management, picnic table cleanliness, safety measures in place, i.e. trip and fall mitigation.
d. Safety & Security: security presence, law enforcement presence, first aid.
e. Ticket sales – Etix: user friendly, ticket bundles, reports
f. Admissions: ticket taking, signs, safety measures at the gates.
g. Concert & Attractions Admission & Security: signs, ticket taking, security, safety measures in place.
h. Lost and Found
i. Map & Schedule of Events – QR Codes

**2. EXHIBITS AND ATTRACTION EVALUATION**
a. McCormack Hall: Solano Living, Floriculture, other.
    i. Add new cultural categories.
b. Expo Hall: Mind Works: STEM Exhibit
c. Commercial Exhibits: on grounds
d. International Area
e. Gems & Minerals Building

**3. LIVESTOCK SHOW REVIEW**
a. 4-H, FFA, Grand and Independent Animals on exhibit.

b. Baby Animal Nursery
c. Judging Competitions
d. Junior Livestock Auction
e. Pallet Gardens
f. Other exhibits in Livestock Barns.

## 4. FOOD & BEVERAGE EVALUATION

a. Food Concessions: quality, quantity, mix of options, sales
b. Alcohol Sales

## 5. CARNIVAL ASSESSMENT

a. Kiddie Rides
b. Main Midway
c. Games
d. Ticket Sales in Carnival
e. Advance Ticket Sales online.

## 6. ENTERTAINMENT REVIEW

a. Bay Stage: Community acts – quality, quantity & mix, seating, stage management, customer engagement.
b. Main Stage: acts – quality, quantity & mix, seating, stage management, ticket sales, customer engagement.
c. Demolition Derby – quality, two nights, seating, stage management, ticket sales, customer engagement.
    i. Reduce to single night.
d. Expo Hall Concert Stage: quality, quantity & mix, seating, stage management, ticket sales, customer engagement.
e. Ground Entertainers (roving acts): quality, quantity, mix, customer engagement.
f. Alaska Racing Pigs
g. Animatronic dinosaurs
h. Train Ride on grounds.
    i. Needs signs for stops.
i. Pee Wee Rodeo

## 7. SPECIAL DAYS & EVENTS REVIEW

a. Family Ag Day June 12
b. Super Friends Day June 13
c. VIP Reception, June 13
d. Solano Comes Out June 14

## 8. MARKETING & COMMUNICATIONS EVALUATION

a. Website
b. Social Media & Email Blasts
c. Advertising
d. Electronic Sign
e. Media Coverage

## 9. OPPORTUNITIES FOR 2026 SOLANO COUNTY FAIR

a. Fair Elements To Consider For Retirement

b. New Ideas and Concepts for 2026
    i. Monster Truck night?
    ii. Circus on golf course

## 10. CONCLUSION

## 11. ADJOURNMENT – Presenter: President Kennedy

Adjourn the meeting until the Regular Meeting of the SCFA Board of Directors on Wednesday, September 17, 2025, at 6:00 pm.

**Date of Notice: Monday, August 15, 2025**