FOR IMMEDIATE RELEASE

Solano County Fairgrounds Association Releases RFP for Master Food & Beverage Concessionaire Services

Vallejo, CA — November 24, 2025 —The Solano County Fairgrounds Association (SCFA) has officially issued its Request for Proposals (RFP) seeking a qualified Master Food & Beverage Concessionaire to provide year-round food, beverage, and alcoholic beverage services for the Solano County Fairgrounds & Event Center.

This multi-year opportunity covers the 2026 operating year, with two optional one-year extensions, and includes service for the annual Solano County Fair, June 11–14, 2026, as well as a wide range of public, private, and Association-produced events.

The selected Licensee will oversee:

- Food and beverage concessions at the annual Solano County Fair
- Alcohol service under the Association's master license
- Concessions at Gibson Hall's Winners' Circle satellite wagering facility
- Food and beverage operations at year-round public and private events
- Exclusive beverage service rights at most events, with limited exceptions

"Food and beverage services are a cornerstone of the visitor experience at the Solano County Fairgrounds," said CEO Thomas B. Keaney. "We're looking for a partner who can deliver high-quality service, enhance our event offerings, and meet the growing expectations of our community and guests."

Media Contact: Tom Keaney | CEO of the Solano County Fair Association | tkeaney@SCFAIR.ORG | 707-551-2004

The RFP outlines requirements including operational experience, financial capability, capital improvement commitments, safety compliance, POS reporting systems, and demonstrated ability to manage large-scale events. Full proposal submissions must follow the detailed format and include all required attachments.

Key Dates

- RFP Release Date: November 24, 2025
- Deadline for Questions: December 1, 2025 (4:00 p.m.)
- Proposal Deadline: December 4, 2025 (4:00 p.m.)
- Interviews: December 8, 2025
- Notice of Intent to Award: December 15, 2025
- Board Approval: December 17, 2025
- Agreement Start Date: January 1, 2026

The complete RFP package, including forms, evaluation criteria, and submission instructions, is available through the Solano County Fairgrounds Administration Office.

For more information or to request the full RFP document, please contact the SCFA Administration Office at (707) 551-2004 or email tkeaney@scfair.org.

About the Solano County Fairgrounds & Event Center

The Solano County Fairgrounds has served the community for more than 76 years, hosting the annual Solano County Fair and a wide variety of cultural, educational, entertainment, recreational, and emergency-response events. The Fairgrounds & Event Center remains a vital hub for year-round programming that benefits Solano County residents and visitors alike.

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