SOLANO COUNTY FAIR ASSOCIATION
REGULAR MEETING OF THE BOARD OF DIRECTORS
to be held
Wednesday, July 15, 2026 at 6:00 pm
Solano County Fairgrounds
900 Fairgrounds Drive, Vallejo CA 94589
Gibson Hall (Winners' Circle)

Director Rhonda Rochon-Smith will be appearing via teleconference from Hilton Greeneville, 45 West Orchard Park Drive, Greenville, South Carolina 29615-3548.

Director Jeff Moorhead will be appearing via teleconference from 5647 Lewis Road, Vacaville, 95687

10 months, 25 days, 16 hours until the 78th Annual Solano County Fair
Thursday, June 10 – Sunday, June 13, 2026

Directors

Joe Joyce, President, District 5
Lee Williams, Vice President, District 5
Shawn Smith, Treasurer, District 2
George Kennedy, Past President, District 2
Deborah Dickson, Director, District 1
Norma Placido, Director, District 1
Jeff Moorhead, Director District 5
Rhonda Rochon-Smith, Director District 1
Frank Malifrando, Director District 2
Essex Cook, Director District 3

Staff

Kim Alexander Yarbor, Solano County Fair Association Counsel
Kelly Fletcher, Competitive Exhibits, Solano County Fair Association
Tom Keaney, CEO, Solano County Fair Association
Jorjet Potier, Senior Management Analyst, County of Solano

Our Mission

To ensure a positive experience for the public by providing a year-round multi-purpose venue that showcases and celebrates the wide variety of resources and activities to our diverse communities. To provide shelter to evacuees and a place of emergency shelter for livestock.

Matters of Information.

The Solano County Fair Association does not discriminate against persons with disabilities. If you wish to attend this meeting and you will require assistance to participate, please call the Fair Association's Administration Office at (707) 551-2000 at least 24 hours in advance of the meeting to make reasonable arrangements to ensure accessibility to this meeting.

Date of Notice: Sunday, July 12, 2026

Non-confidential materials related to an item on this Agenda submitted to the Board after distribution of the agenda packet are available for public inspection at the Solano County Fair Association's

Administration Office, 900 Fairgrounds Drive, Vallejo, California. These materials may also be viewed on the Solano County Fair Association's website at www.scfair.org

AGENDA

Regular Board Meeting
Wednesday, July 15, 2026 at 6:00 pm

1. **CALL TO ORDER**
   All matters noticed on this agenda, in any category, may be considered for action as listed. Any items not so noticed may not be considered. Items listed on this agenda may be considered in any order, at the discretion of the Chair.
2. **PLEDGE OF ALLEGIANCE**
3. **ROLL CALL**
4. **PUBLIC COMMENT**
   This is the opportunity for members of the public to address the Board on *matters not listed on the agenda*, provided the comments are within the subject matter jurisdiction of the Board. Comments are limited to 3 minutes per speaker. Items from the public will not be discussed by the Board at this meeting but may be referred to staff for further action.
5. **CHANGES TO OR DELETIONS FROM THE AGENDA**
6. **APPROVAL OF THE AGENDA**
   ACTION: Approval of Regular Board Meeting Agenda

CONSENT CALENDAR

(*Items on the Consent Calendar are considered non-controversial or routine. Unless removed from the consent calendar by a Board member, the items listed on this portion of the agenda will be approved with a single motion*)

7. **REVIEW OF MINUTES OF REGULAR BOARD MEETING OF MAY 20, 2026**
   ACTION: Possible approval of submitted minutes for the Regular Board Meeting of Wednesday, May 20, 2026.

REGULAR CALENDAR

8. **CLOSED SESSION.**

9. **CONFERENCE WITH REAL PROPERTY NEGOTIATORS SESSION (Cal. Gov't. Code §54956.8)** Property: 900 Fairgrounds Drive, Vallejo, CA Negotiating Parties: OutFront Media, Solano County, SCFA price/terms of payment. Agency Negotiator: Jorjet Potier, CEO Keaney, Scott Sheldon.

   CONFERENCE WITH REAL PROPERTY NEGOTIATORS SESSION (Cal. Gov't. Code §54956.8) Property: 900 Fairgrounds Drive, Vallejo, CA Negotiating Parties: Global Stack LLC, Solano County, SCFA , price, terms of payment. Agency Negotiators: Jorjet Potier, CEO Keaney

   CONFERENCE WITH LEGAL COUNSEL (Cal. Gov't. Code §54956.9(d)(2)) Anticipated litigation – 1 case Presenter: Kim Alexander Yarbor, Esq.

   REPORT ON ACTIONS, IF ANY, TAKEN DURING THE CLOSED SESSION Presenter: President Joyce

10. **ADOPTION OF BANKING RESOLUTION** – Presenter: CEO Keaney
    ACTION: Discussion and possible adoption of new policy regarding opening accounts at Travis Credit Union.

11. **ADOPTION OF 2027 FAIR THEME** – Presenter: CEO Keaney
    ACTION: Discussion and possible adoption of theme for the 2027 Solano County Fair

12. **REGIONAL COMPETITIVE PRICING ANALYSIS & 2027 ADMISSION STRATEGY** – Presenter: CEO Keaney
    ACTION: Discussion and possible adoption ticket pricing and packages.

13. **CORPORATE SPONSORSHIP & PARTNERSHIP PROGRAM** – Presenter: CEO Keaney
    ACTION: Discussion and possible adoption of new policy regarding levels and incentives.

14. **DISCUSSION ON DIRECTORS' RECEPTION**
    ACTION: Discussion of 2026 Directors' reception and possible adoption of plan for developing reception for 2027 Fair.

15. **FAIR PLANNING UPDATE** - Presenter: CEO Keaney
    ACTION: Information only

16. **DISCUSSION OF 2027 FAIR PLAN**– Presenter: CEO Keaney
    ACTION: Discussion and possible adoption of plan for operation, planning and presentation of the 2027 Solano County Fair.

17. **COMMITTEE REPORTS**
    - Buildings & Grounds
    - Exhibits
    - Finance
    - Fundraising / Sponsorship
    - Strategic Plan
    - Officer Nominating
    - Policy

    ACTION: Possible approval of committee reports.

18. **CEO'S REPORT** – Presenter: CEO Keaney
    ACTION: Information only.

19. **PRESIDENT'S REPORT -** Presenter: President Joyce
    ACTION: Information only.

20. **DIRECTORS' COMMENTS ON NON-AGENDIZED ITEMS**
    Not to exceed 3 minutes per Director. Moderator: CEO Keaney

21. **ADJOURNMENT** – Presenter: President Joyce
    Adjourn the meeting until the Regular Meeting of the SCFA Board of Directors on Wednesday, August 19, 2026, at 6:00 pm.